

Joshua Mahoski Contact

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Portfolio: <https://joshuamahoski.wixsite.com/portfolio>

Education Experience

SVA Continued Ed. 2022
Film and Video
Motion Graphics Pro

Pratt Institute 2020
BFA Communication Design,
Art Direction for Advertising

SASS Culinary November 2019- Present
Art Director

Created a consistent digital brand identity through all visual assets including product packaging, stationery, and social graphics, in collaboration with the CEO. Conceptualized marketing and creative assets with other managers. Created labels for perishable products in accordance with FDA guidelines.

Kenneth Lily Enterprises February 2021 - Present
Freelance Art Director

Ideated alongside founder to create a compelling tone for the brand. Created pitch decks from start to finish including copy, visuals, and curated photos. Designed an engaging website collaboratively with a team.

Proficiencies

Adobe Creative Suite:
Illustrator, After Effects,
Photoshop, InDesign, Premier

Spark AR
Sketch Interactive Prototyping
Snapchat Lens-Builder
Keynote
Silk screen printing
Microsoft Office Suite

Design for:
Print, Web, Packaging,
Digital, Advertising,
Email, Presentation.
Layout design
Typography
Motion Graphics

Whomst? June 2019- July 2021

Video Producer

Produced and managed small budget music videos for the band. Coordinated talent, equipment and locations to adhere to a tight schedule. Created engaging social media content, and promotional materials such as SMS and email content to promote upcoming releases.

Atlantic Records January 2020 - May 2020

Interactive Design Intern

Managed a team of marketing and creative interns, to develop and present a marketing campaign for the artist Pink Sweat\$. Created digital assets for various artist's websites and social media pages.

Rocka Rolla January 2022 - July 2022

Bar Back

Stocked the bar with glassware, beverages, and mixed large-batch cocktails at a fast paced, high capacity bar in Williamsburg.

The Emerson March 2021- Present

Cook

Ran the backyard grill, including short-order cooking, kitchen flow, customer orders, and cashiering.

Interests

Music

Lead Guitar
Songwriting
Music video: production
and art direction

Fine Arts

Digital Photography
Printmaking: Silk
Screen for T-shirts

Martial Arts

Karate
Muay Thai
Brazilian Jiu Jitsu
Taekwondo
Kali Arnis